

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936459-1	09/16/12	September 2012	08/27/12 - 09/14/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMERICAN CROSSROADS	690

Flight Dates	Order #	Alt Order #
09/05/12 - 09/14/12	936459	07892671

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/06/12	09/06/12	M-F Early Sunrise	5:00-6:00 AM	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	---1---				1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	09/06/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV14ACH	\$350.00 NM
2	09/10/12	09/12/12	M-F Early Sunrise	5:00-6:00 AM	1-1----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	1-1----				2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	5:21 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV14ACH	\$400.00 NM
2	WESH	W	09/12/12	5:52 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV14ACH	\$400.00 NM
3	09/05/12	09/07/12	M-F Sunrise @6AM	6:00-7:00 AM	--1-1--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1-1--				2	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/05/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV14ACH	\$1,000.00 NM
2	WESH	F	09/07/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV14ACH	\$1,000.00 NM
4	09/11/12	09/13/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1---	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-1-1---				2	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/11/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV14ACH	\$1,100.00 NM
1	WESH	Th	09/13/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV14ACH	\$1,100.00 NM
5	09/10/12	09/13/12	NBC Today Show	7:00-9:00 AM	1111---	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	1111---				4	\$1,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	8:30 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV14ACH	\$1,400.00 NM
2	WESH	Tu	09/11/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV14ACH	\$1,400.00 NM
3	WESH	W	09/12/12	8:44 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV14ACH	\$1,400.00 NM
4	WESH	Th	09/13/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV14ACH	\$1,400.00 NM

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936459-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	690	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/10/12	09/13/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	1111---	:30	4	\$1,400.00	NM
6	09/05/12	09/07/12	NBC Today Show Class of Time - Pre-emptible with notice	7:00-9:00 AM	--111--	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --111-- 3 \$1,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WESHW 09/05/12 7:29 AM NBC Today Show 7:00-9:00 AM :30 USPRTV14ACH \$1,300.00 NM 2 WESHTh 09/06/12 7:56 AM NBC Today Show 7:00-9:00 AM :30 USPRTV14ACH \$1,300.00 NM 3 WESHF 09/07/12 8:38 AM NBC Today Show 7:00-9:00 AM :30 USPRTV14ACH \$1,300.00 NM									
7	09/05/12	09/07/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	--1-1--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1-1-- 2 \$650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHW 09/05/12 9:59 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV14ACH \$650.00 NM 2 WESHF 09/07/12 9:55 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV14ACH \$650.00 NM									
8	09/11/12	09/13/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	-1-1---	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -1-1--- 2 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHTu 09/11/12 9:33 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV14ACH \$700.00 NM 2 WESHTh 09/13/12 9:59 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 USPRTV14ACH \$700.00 NM									
9	09/10/12	09/12/12	NBC Today Show II Class of Time - Fixed Non Pre-emptible	10AM-11AM	1-1----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1-1---- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM 09/10/12 10:58 AM NBC Today Show II 10AM-11AM :30 USPRTV14ACH \$600.00 NM 2 WESHW 09/12/12 NBC Today Show II 10AM-11AM :00 \$600.00 NM See MG 9.3 3 WESHF 09/14/12 3:32 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV14ACH \$600.00 NM MG for 9.2 09/12									
10	09/06/12	09/06/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	---1---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WESHTh 09/06/12 10:58 AM NBC Today Show II 10AM-11AM :30 USPRTV14ACH \$550.00 NM									
11	09/05/12	09/07/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11/	--1-1--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1-1-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHW 09/05/12 11:29 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV14ACH \$500.00 NM 2 WESHF 09/07/12 11:51 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV14ACH \$500.00 NM									
12	09/11/12	09/13/12	NBC Today Show III Class of Time - Pre-emptible with notice	11AM-12PM/10-11/	-111---	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -111--- 3 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHTu 09/11/12 11:51 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV14ACH \$550.00 NM									

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936459-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	690	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/11/12	09/13/12	NBC Today Show III	11AM-12PM/10-11A	-111---	:30	3	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/12/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	USPRTV14ACH	\$550.00 NM
3	WESHTh		09/13/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11A	:30	USPRTV14ACH	\$550.00 NM
13	09/06/12	09/06/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	---1---	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	---1---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHTh		09/06/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV14ACH	\$300.00 NM
14	09/10/12	09/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	1-1----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	1-1----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		09/10/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV14ACH	\$400.00 NM
1	WESHW		09/12/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV14ACH	\$400.00 NM
15	09/05/12	09/07/12	Days of Our Lives	1:00-2:00 PM	--1-1--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1-1--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/05/12	1:45 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV14ACH	\$400.00 NM
1	WESHF		09/07/12	1:45 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV14ACH	\$400.00 NM
16	09/11/12	09/13/12	Days of Our Lives	1:00-2:00 PM	-1-1---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-1-1---	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		09/11/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV14ACH	\$600.00 NM
2	WESHTh		09/13/12	1:47 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV14ACH	\$600.00 NM
17	09/06/12	09/06/12	M-F 3-4 PM	3:00-4:00 PM	---1---	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHTh		09/06/12	3:47 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV14ACH	\$450.00 NM
18	09/12/12	09/12/12	M-F 3-4 PM	3:00-4:00 PM	--W----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--W----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV14ACH	\$600.00 NM
19	09/05/12	09/07/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--1-1--	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1-1--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/05/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV14ACH	\$800.00 NM
2	WESHF		09/07/12	4:36 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV14ACH	\$800.00 NM
20	09/11/12	09/13/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-1---	:30	2	\$800.00	NM

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/10/12	09/16/12	-1-1---	2		\$800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/11/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV14ACH	\$800.00 NM
1	WESH	Th	09/13/12	4:26 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV14ACH	\$800.00 NM
21	09/10/12	09/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	1-1----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/10/12	09/16/12	1-1----	2		\$1,100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	09/10/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$1,100.00 NM
1	WESH	W	09/12/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$1,100.00 NM
22	09/05/12	09/07/12	M-F 5-6 PM ROT	5:00-6:00 PM	--111--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/03/12	09/09/12	--111--	3		\$900.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	09/05/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$900.00 NM
4	WESH	Th	09/06/12	5:26 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$900.00 NM
2	WESH	F	09/07/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$900.00 NM
23	09/05/12	09/06/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--11---	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/03/12	09/09/12	--11---	2		\$1,800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	09/05/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$1,800.00 NM
2	WESH	Th	09/06/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$1,800.00 NM
24	09/10/12	09/13/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1111---	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/10/12	09/16/12	1111---	4		\$2,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	09/10/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$2,000.00 NM
3	WESH	Tu	09/11/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$2,000.00 NM
1	WESH	W	09/12/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$2,000.00 NM
4	WESH	Th	09/13/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$2,000.00 NM
25	09/10/12	09/12/12	M-F Entertainment Tonight	7:00-7:30 PM	1-1----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/10/12	09/16/12	1-1----	2		\$1,400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	7:29 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USPRTV14ACH	\$1,400.00 NM
2	WESH	W	09/12/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USPRTV14ACH	\$1,400.00 NM
26	09/06/12	09/06/12	M-F Entertainment Tonight	7:00-7:30 PM	---1---	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	09/03/12	09/09/12	---1---	1		\$1,200.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	09/06/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USPRTV14ACH	\$1,200.00 NM
27	09/11/12	09/13/12	M-F Access Hollywood	Access Hollywood /	-1-1---	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			

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DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
936459-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
27	09/11/12	09/13/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	-1-1---	:30	2	\$1,400.00	NM	
	09/10/12	09/16/12	-1-1---	2	\$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	Tu	09/11/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV14ACH	\$1,400.00	NM
2	WESH	Th	09/13/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV14ACH	\$1,400.00	NM
28	09/05/12	09/07/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	--111--	:30	3	\$1,200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/03/12	09/09/12	--111--	3	\$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WESH	W	09/05/12		M-F Access Hollywood	Access Hollywood /	:00		\$1,200.00	NM
			See MG 36.2,36.3,36.4,36.5							
2	WESH	Th	09/06/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV14ACH	\$1,200.00	NM
1	WESH	F	09/07/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV14ACH	\$1,200.00	NM
29	09/10/12	09/10/12	Mon NBC Prime VOICE Class of Time - Pre-emptible with notice	Prime Other	M-----	:30	1	\$9,000.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	M-----	1	\$9,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	M	09/10/12	9:20 PM	Mon NBC Prime VOICE	Prime Other	:30	USPRTV14ACH	\$9,000.00	NM
30	09/06/12	09/06/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	---1---	:30	1	\$1,400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/03/12	09/09/12	---1---	1	\$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	Th	09/06/12	11:25 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV14ACH	\$1,400.00	NM
31	09/10/12	09/12/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	1-1----	:30	2	\$1,800.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	1-1----	2	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	M	09/10/12	11:26 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV14ACH	\$1,800.00	NM
2	WESH	W	09/12/12	11:26 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV14ACH	\$1,800.00	NM
32	09/05/12	09/07/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	--1-1--	:30	2	\$700.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/03/12	09/09/12	--1-1--	2	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	W	09/05/12		NBC Tonight Show	11:35P-12:35XM	:00		\$700.00	NM
			See MG 36.2,36.3,36.4,36.5							
2	WESH	F	09/07/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV14ACH	\$700.00	NM
33	09/11/12	09/13/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	-111---	:30	3	\$800.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/10/12	09/16/12	-111---	3	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WESH	Tu	09/11/12	12:09 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV14ACH	\$800.00	NM
3	WESH	W	09/12/12	12:20 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV14ACH	\$800.00	NM
2	WESH	Th	09/13/12	11:45 PM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV14ACH	\$800.00	NM
34	09/07/12	09/07/12	NBC Prime DATELINE Class of Time - Pre-emptible with notice	10:00-11:00 PM	----F--	:30	1	\$2,500.00	NM	

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936459-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/07/12	09/07/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/07/12	10:31 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	USPRTV14ACH	\$2,500.00 NM
35	09/08/12	09/08/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/08/12	9:00 AM	NBC Saturday	Sat 8-10am	:30	USPRTV14ACH	\$1,100.00 NM
36	09/08/12	09/08/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Th	09/06/12	9:53 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USPRTV14ACH	\$800.00 NM
MG for 28.3,32.1,36.1									
3	WESH	F	09/07/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV14ACH	\$500.00 NM
MG for 28.3,32.1,36.1									
1	WESH	Sa	09/08/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:00		\$900.00 NM
See MG 36.2,36.3,36.4,36.5									
2	WESH	W	09/12/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV14ACH	\$1,000.00 NM
MG for 28.3,32.1,36.1									
4	WESH	Th	09/13/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV14ACH	\$500.00 NM
MG for 28.3,32.1,36.1									
37	09/09/12	09/09/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/09/12	8:30 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	USPRTV14ACH	\$1,600.00 NM
38	09/09/12	09/09/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/09/12	6:27 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	USPRTV14ACH	\$900.00 NM
39	09/14/12	09/14/12	NBC Today Show	7:00-9:00 AM	----F--	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV14ACH	\$1,300.00 NM
40	09/14/12	09/14/12	NBC Today Show II	10AM-11AM	----F--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	USPRTV14ACH	\$550.00 NM
41	09/14/12	09/14/12	M-F 3-4 PM	3:00-4:00 PM	----F--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936459-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	690	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
41	09/14/12	09/14/12	M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	----F--	:30	1	\$450.00	NM																						
<div>09/10/1209/16/12----F--1\$450.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/14/12</td><td>3:54 PM</td><td>M-F 3-4 PM</td><td>3:00-4:00 PM</td><td>:30</td><td>USPRTV14ACH</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	09/14/12	3:54 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV14ACH	\$450.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	F	09/14/12	3:54 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV14ACH	\$450.00	NM																					
42	09/14/12	09/14/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Immediately Pre-emptible without notice	12:00-12:30 PM	----F--	:30	1	\$300.00	NM																						
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>09/10/1209/16/12----F--1\$300.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/14/12</td><td>11:59 AM</td><td>M-F NOON NEWS 12-12:30</td><td>12:00-12:30 PM</td><td>:30</td><td>USPRTV14ACH</td><td>\$300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	09/14/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV14ACH	\$300.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	F	09/14/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV14ACH	\$300.00	NM																					
43	09/14/12	09/14/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	----F--	:30	1	\$900.00	NM																						
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>09/10/1209/16/12----F--1\$900.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/14/12</td><td>5:14 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>USPRTV14ACH</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	09/14/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$900.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	F	09/14/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV14ACH	\$900.00	NM																					
44	09/14/12	09/14/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	----F--	:30	1	\$1,800.00	NM																						
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>09/10/1209/16/12----F--1\$1,800.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/14/12</td><td>6:11 PM</td><td>M-F 6-6:30 PM</td><td>M-F 6-6:30 PM</td><td>:30</td><td>USPRTV14ACH</td><td>\$1,800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	09/14/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$1,800.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	F	09/14/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV14ACH	\$1,800.00	NM																					
45	09/14/12	09/14/12	M-F Entertainment Tonight 7:00-730 PM Class of Time - Pre-emptible with notice	7:00-730 PM	----F--	:30	1	\$1,200.00	NM																						
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>09/10/1209/16/12----F--1\$1,200.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/14/12</td><td>7:16 PM</td><td>M-F Entertainment Tonight</td><td>7:00-730 PM</td><td>:30</td><td>USPRTV14ACH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	09/14/12	7:16 PM	M-F Entertainment Tonight	7:00-730 PM	:30	USPRTV14ACH	\$1,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	F	09/14/12	7:16 PM	M-F Entertainment Tonight	7:00-730 PM	:30	USPRTV14ACH	\$1,200.00	NM																					
46	09/14/12	09/14/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	----F--	:30	1	\$1,400.00	NM																						
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>09/10/1209/16/12----F--1\$1,400.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/14/12</td><td>11:31 PM</td><td>M-Su News @ 11PM</td><td>11-1135p</td><td>:30</td><td>USPRTV14ACH</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	09/14/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV14ACH	\$1,400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	F	09/14/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV14ACH	\$1,400.00	NM																					
47	09/14/12	09/14/12	M-F Early Sunrise Class of Time - Pre-emptible with notice	5:00-6:00 AM	----F--	:30	1	\$350.00	NM																						
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>09/10/1209/16/12----F--1\$350.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>09/14/12</td><td>5:13 AM</td><td>M-F Early Sunrise</td><td>5:00-6:00 AM</td><td>:30</td><td>USPRTV14ACH</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	09/14/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV14ACH	\$350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	F	09/14/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV14ACH	\$350.00	NM																					
Total Spots							82																								

Payment Terms 30 Days

Gross Total	\$89,250.00
Agency Commission	\$13,387.50
Net Amount Due	\$75,862.50